



Experience the Arts in North Creek

**Friday, November 22, 2024 (Preview Party)
Saturday, November 23, 2024 & Sunday, November 24, 2024**

**Tannery Pond Center
238 Main Street, North Creek, NY 12853
tannerypond.org | 518-251-2505**

GUIDELINES, POLICIES & APPLICATION

JURYING: Jurying will be performed by accomplished artists and members of the Tannery Pond Center Juried Art & Craft Fair Committee (the Committee). Applications will be accepted on an ongoing rolling basis, accepting qualified artists up until the deadline or the date of the Fair (see Guidelines below). Limited space in all mediums.

ELIGIBILITY:

The Tannery Pond Center (TPC) Juried Art & Craft Fair is open to all fine art and craft artists with no geographic or membership restrictions. Artists with art forms eligible for demonstration are encouraged to participate. Extra space may be granted to accommodate demonstrations, if available. **Commercial studios involved in volume production are not eligible for participation.**

APPLICATION DATES: EARLY BIRD: July 1, 2024
DEADLINE ALL OTHERS: September 1, 2024

NOTIFICATION:

EARLY BIRD APPLICATIONS: Applications received before June 1st will be notified by July 15, 2024. All other applications will be notified on an ongoing basis but no later than September 15th.

DETAILS:

TPC Art & Craft Fair hours:

- Preview Party: an evening Preview Party, with paid admission for the public, to be held Friday, Nov. 22, 2024, from 5 PM to 7 PM, providing an additional opportunity for sales.
- Art & Craft Fair (free admission) to be held:
 - Saturday, Nov. 23, 2024, from 10 AM to 5 PM
 - Sunday, Nov. 24, 2024, from 10 AM to 4 PM.

**** Artists may choose to set up on Friday or Saturday. See options on the application below. ****

The Fair will be held at the Tannery Pond Center, 238 Main Street, North Creek, NY. Booths will be set up throughout the entire building. Each artist will be assigned a booth space of no less than 9 ½ feet and

various depths. Electrical outlets are limited so contact the Committee if electricity is required (additional fee will be applied).

The Fair is being held the weekend before Thanksgiving to coincide with holiday shopping. The event will be well publicized with anticipated advertising in local newspapers, radio (NCPR), social media, rack cards at area businesses and banners and road signs.

In addition, a hospitality committee will be on site to provide breaks and light refreshments for participating artists.

STANDARDS:

- All work displayed for sale must be of the artist’s original design.
- All work displayed for sale must be handcrafted/executed by the artist/exhibitor.
- Work should demonstrate skill and mastery of the medium.
- Reproductions of your original work is welcome (e.g., prints, cards, etc.)

NOTE: The following items are NOT ACCEPTABLE:

- Embellished items
- Manufactured goods

ARTIST ON SITE POLICY:

The TPC Juried Art & Craft Fair requires the artist/craftsperson who created the work to be on site at all times. Contact the Committee at craftfair@tannerypond.org if you need to send a representative in place of the artist.

FEE POLICY:

<i>Due at application:</i>	Jury Fee (non-refundable):	\$20
	Booth Deposit:	\$50
<i>Upon acceptance:</i>	Balance of Booth Fee:	\$50

Jury fee and Booth Deposit required at application. Booth deposit will be refunded if the applicant is not accepted.

CANCELLATION POLICY:

Cancellation Date: FRIDAY, NOVEMBER 1, 2024

The booth fee will be refunded if applicant cancels before the cancellation date, or if the event is cancelled. No refunds for late cancellations or no shows.

TAX IDENTIFICATION REQUIRED:

All exhibitors MUST have a NYS Sales Tax number clearly visible in their booth and collect applicable NYS Sales Tax (7% on general merchandise, 3% on clothing)

SECURITY & LIABILITY:

TPC Juried Art & Craft Fair will be held inside Tannery Pond Center. However, the exhibitor assumes all risk of loss in leaving personal property or materials at Tannery Pond Center overnight. Tannery Pond Center and the TPC Juried Art & Craft Fair Committee are shall not be responsible for (a) any theft or damage to any goods that are stored overnight or (b) for injury or damage to persons or property caused by items for sale or display at the TPC Juried Art & Craft Fair. Any injury or damage to persons or property caused by items for sale or display is the sole responsibility of the exhibitor. Each exhibitor will be expected to provide a certificate of insurance prior to the Fair.



APPLICATION

NAME: _____ BUSINESS: _____

STREET: _____ CITY: _____ STATE: _____ ZIP: _____

EMAIL: _____ PHONE: _____

WEBSITE: _____ SOCIAL MEDIA: _____

NYS TAX ID OR SS#: _____ PRICE RANGE FOR YOUR WORK: _____

CATEGORY/TYPE: Circle One

- * Ceramics/Pottery * Decorative Painting * Graphics/Illustration * Fabric/Fiber * Floral * Glass
- * Jewelry * Leather * Metalwork * Mixed Media * Painting * Paper * Pastel * Photography
- * Soaps/Lotions * Sculpture * Culinary Art * Wood * Miscellaneous (doesn't fit any of above)

DESCRIPTION OF YOUR WORK:

Use the space below to describe your body of work in detail. Please include:

- Materials, techniques and processes you use.
- Are your designs original, i.e. created by you?
- What, if any part of your work is made or manufactured by someone other than yourself?

SET-UP TIMES: Please select your preferred set-up time. Artists may set up either Friday or Saturday depending on their own availability. Friday set-up times are prioritized for artists participating in the Friday Preview Party. All artists must be set up by 9AM on Saturday.

- Friday 10AM to 12PM Friday 12PM to 2PM
 Saturday 7AM to 8AM Saturday 8AM to 9AM

FEES:

Jury Fee (non-refundable)	\$20
<u>Booth Deposit (see below)</u>	<u>\$50</u>
Total due at application:	\$70
Balance of booth fee (due UPON ACCEPTANCE)	\$50

REQUIRED SUBMITTALS: Along with the fee and the completed previous page, the application must also include the signature at the bottom of this page and the following, as applicable:

1. Three (3) images of your work. These may be submitted electronically via email (preferred) or hardcopy high quality photographs. (Your images may be selected to be used for promotional purposes.)
2. One (1) image of you creating your work AND/OR a work of art in progress.
3. Upon request, copies of supply invoices for further verification of handcrafting.
4. Completed application (previous page)
5. Applicable fees

NOTE: Jurying of your work will be based on the images you submit and the description you provide along with a review of any website or social media images and description. If you are accepted The Committee will expect you to promote the Art & Craft Fair. Likewise, your signature below grants permission for The Committee to promote the Art & Craft Fair using the information you provide.

SEND COMPLETED APPLICATION, FEES, AND REQUIRED SUBMITTALS:

**** Fees (must be received by the Committee in order to initiate the jury process) ****

Electronic: PREFERRED

E-MAIL Completed Application (with signature) and Required Submittals to:

craftfair@tannerypondcenter.org

Venmo \$70 to _____

Hardcopy: US Mail Application (with signature) and Required Submittals along with TWO CHECKS made out to TANNERY POND CENTER (** One check for \$20 to cover the Jury Fee, second check for \$50 for the Booth Fee**) to:

TANNERY POND CENTER, 238 MAIN STREET, NORTH CREEK, NY 12853, ATTN: ART & CRAFT FAIR

ART & CRAFT FAIR AGREEMENT

By signing, I am stating that I have read and agree to the Tannery Pond Center Juried Art & Craft Fair GUIDELINES AND POLICIES outlined above. I understand that jury fees are non-refundable. The booth deposit will be refunded if I am not accepted. As the creating artist, I agree to be present and on site for the duration of the Fair unless permission is granted by The Committee. I understand and agree that my images may be used for promotional purposes. I understand and agree to the security and liability terms and conditions.

ARTIST SIGNATURE: _____ DATE: _____